

Annual Business Review

Business Update

Raising Societal Prosperity through the frictionless exchange of knowledge.



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The annual business review is a crucial opportunity for us to reflect on the past year and assess our progress. It allows us to identify strengths and weaknesses, celebrate successes, and address areas for improvement. By conducting an in-depth review of our performance, we can gain valuable insights and develop strategies to drive future growth and success. This annual review is essential for ensuring that our business remains competitive and continues to thrive in an ever-changing market.

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Streamlining Processes and Operations with a Digital Transformation



Daily Dose Of Life Lesson Wisdoms.

November 15, 2022



Jack Dorton, Head Writer @ Enthusia

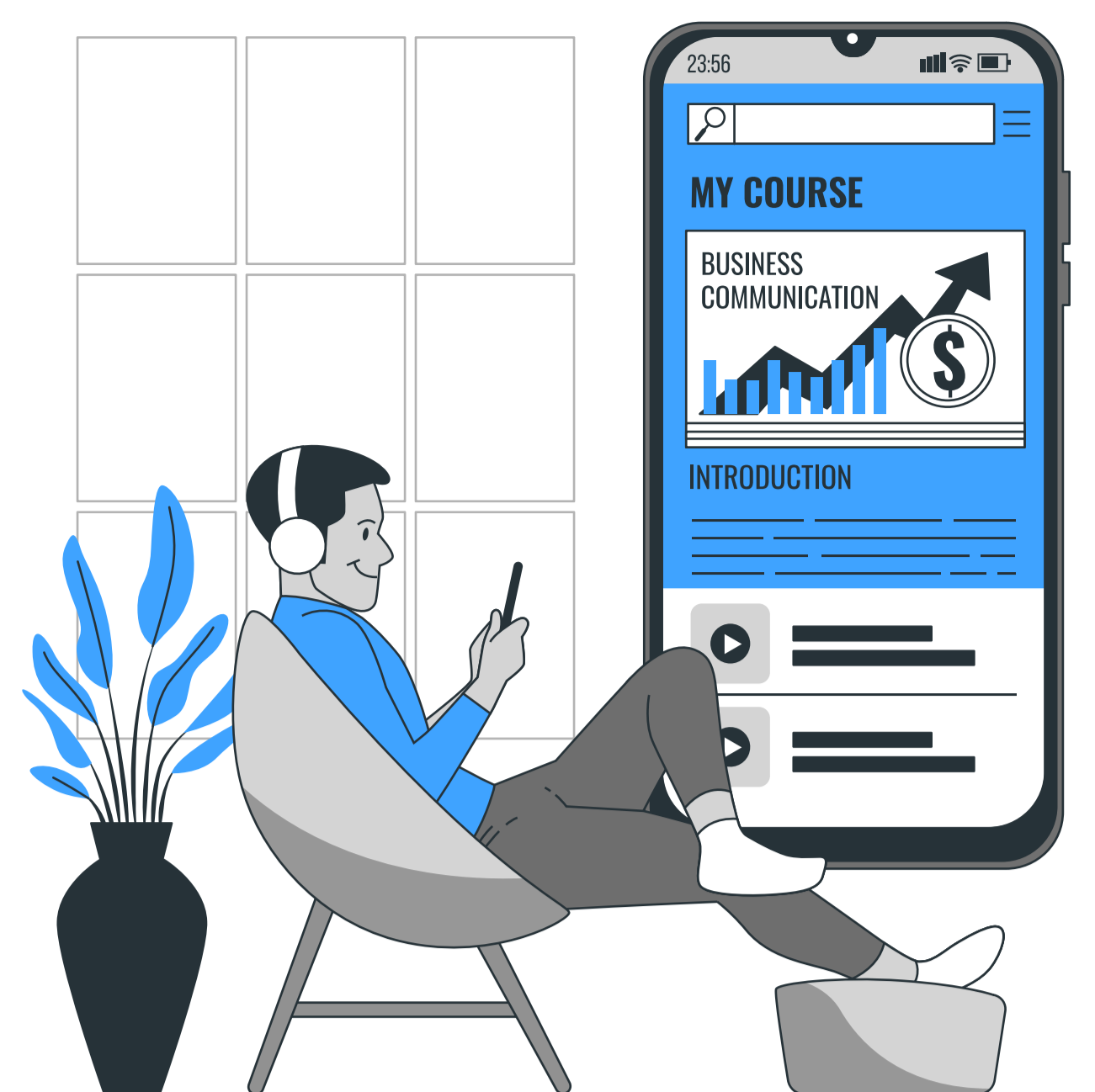
Nowadays, the majority of individuals are just concerned with winning. Then the only thing that counts is that they win. Such people would go to immoral lengths to win, which is unethical. Winning and succeeding in events is vital, but it should not be your only focus. Only after experiencing failure can a person learn. Pokemon has demonstrated this quite effectively. In the episode, Ash has lost a number of tournaments. However, he never employed the philosophy of winning by hook or by crook. He smiles as he acknowledges his defeat. This is the most vital characteristic of a good human being. He never gets offended after losing. Instead, he is determined to attain the next goal and even encourages his pokemon, We can all benefit to be like Ash.

We empower the daring in the chase for knowledge.

Broaden your perspective and become undefeatable, Become educated on moral principles, wise counsel, philosophy, entrepreneurship, emotion and other topics.

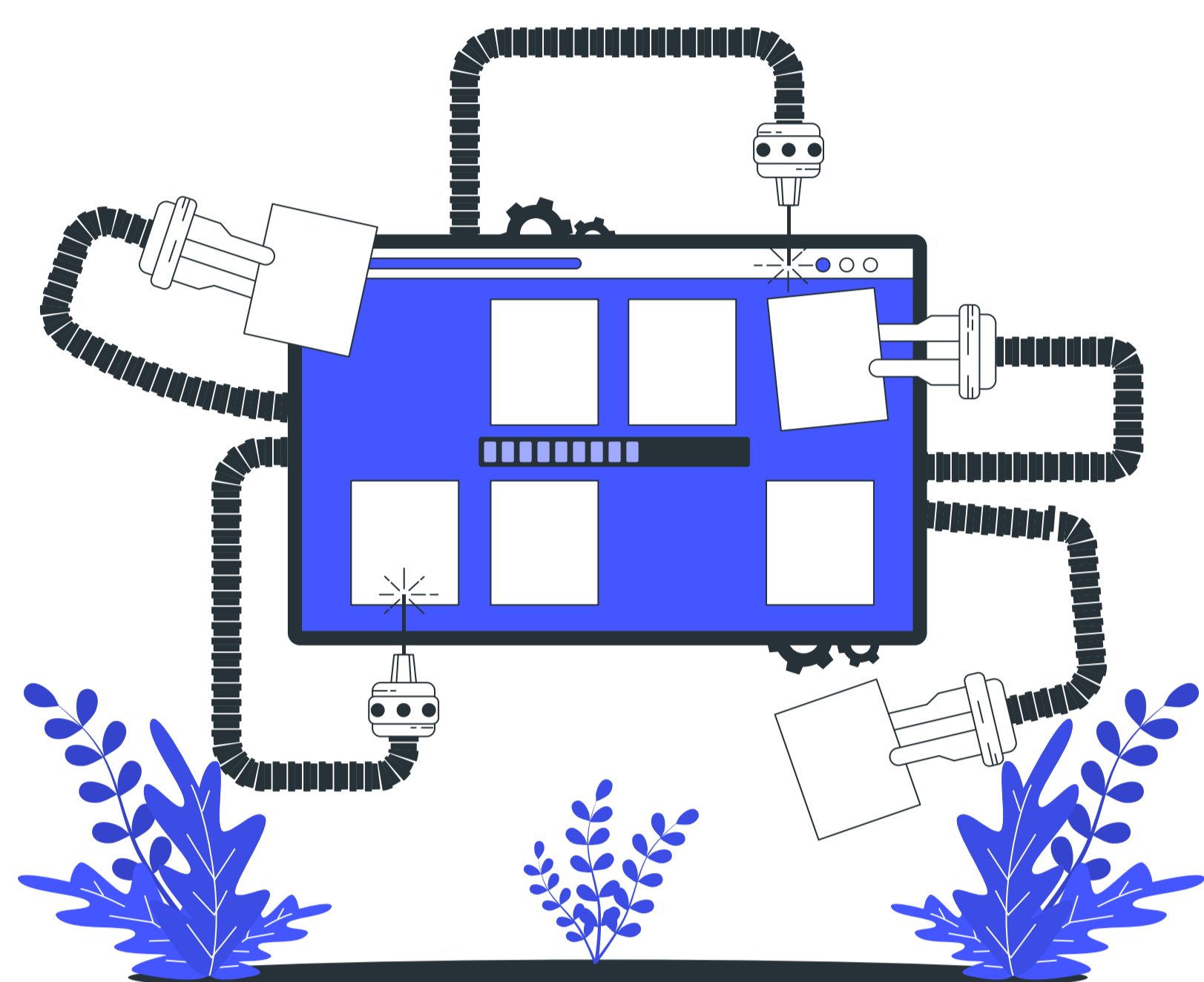
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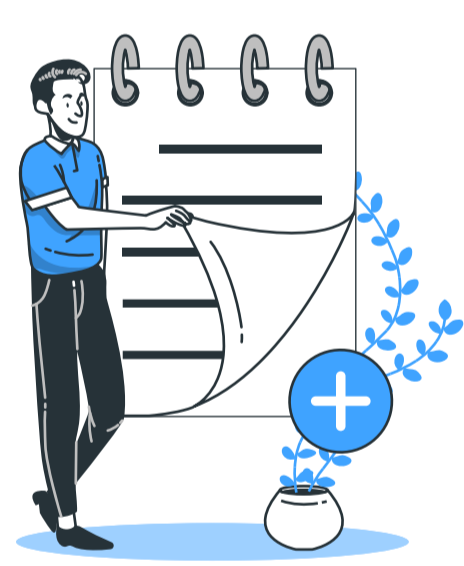
Let your thinkings soar.

Discuss, Debate and challenge your ideas with yourself and other people from what you've learned. Become Open minded from all angle and soar above.

Discover a Class



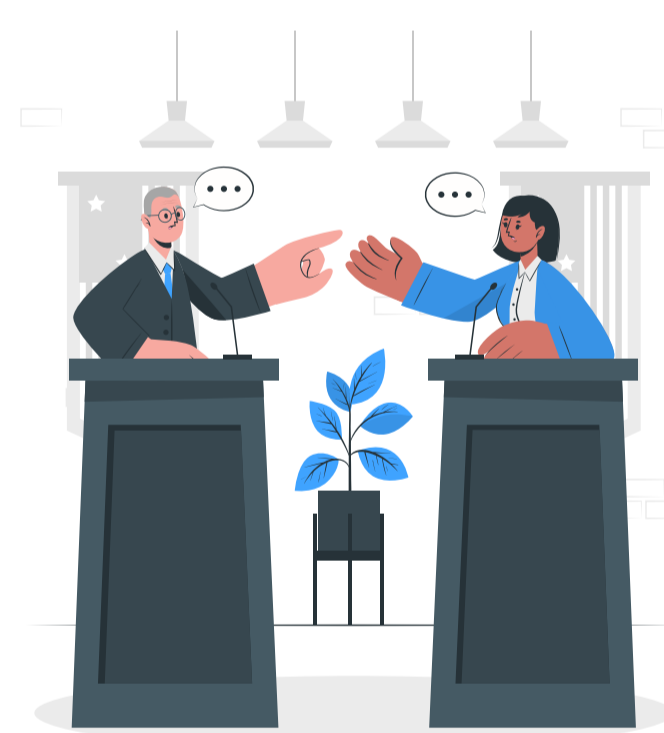
Unleash the power of dozens of tools all in one!



Notations



Guidance Lessons



Open Debates

Building toward a brighter globe together, One lesson at a time.

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Our Team

Pricing

Andy, Our CEO

Our Story

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Let's get started!



or

Your Name

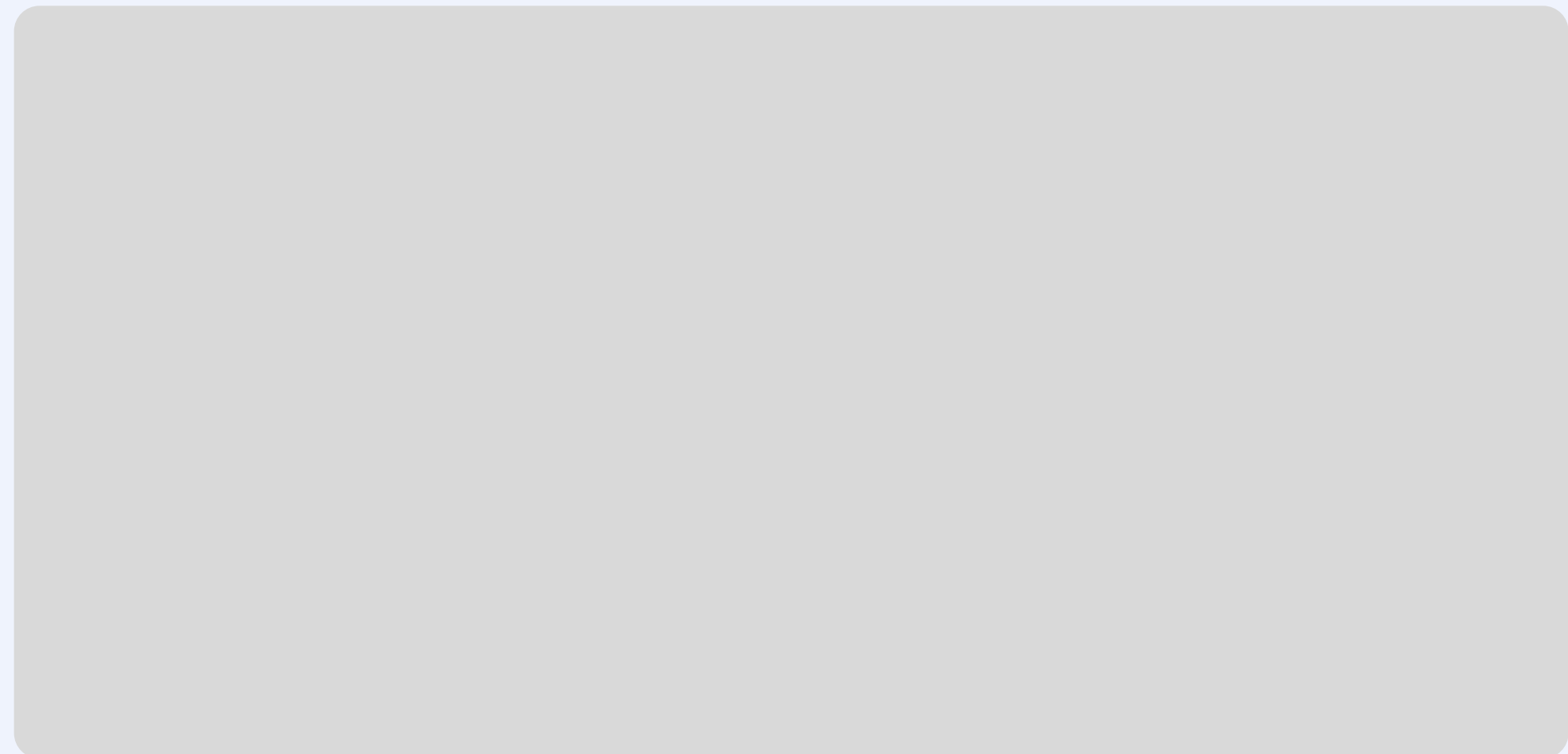
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Welcome Back



or

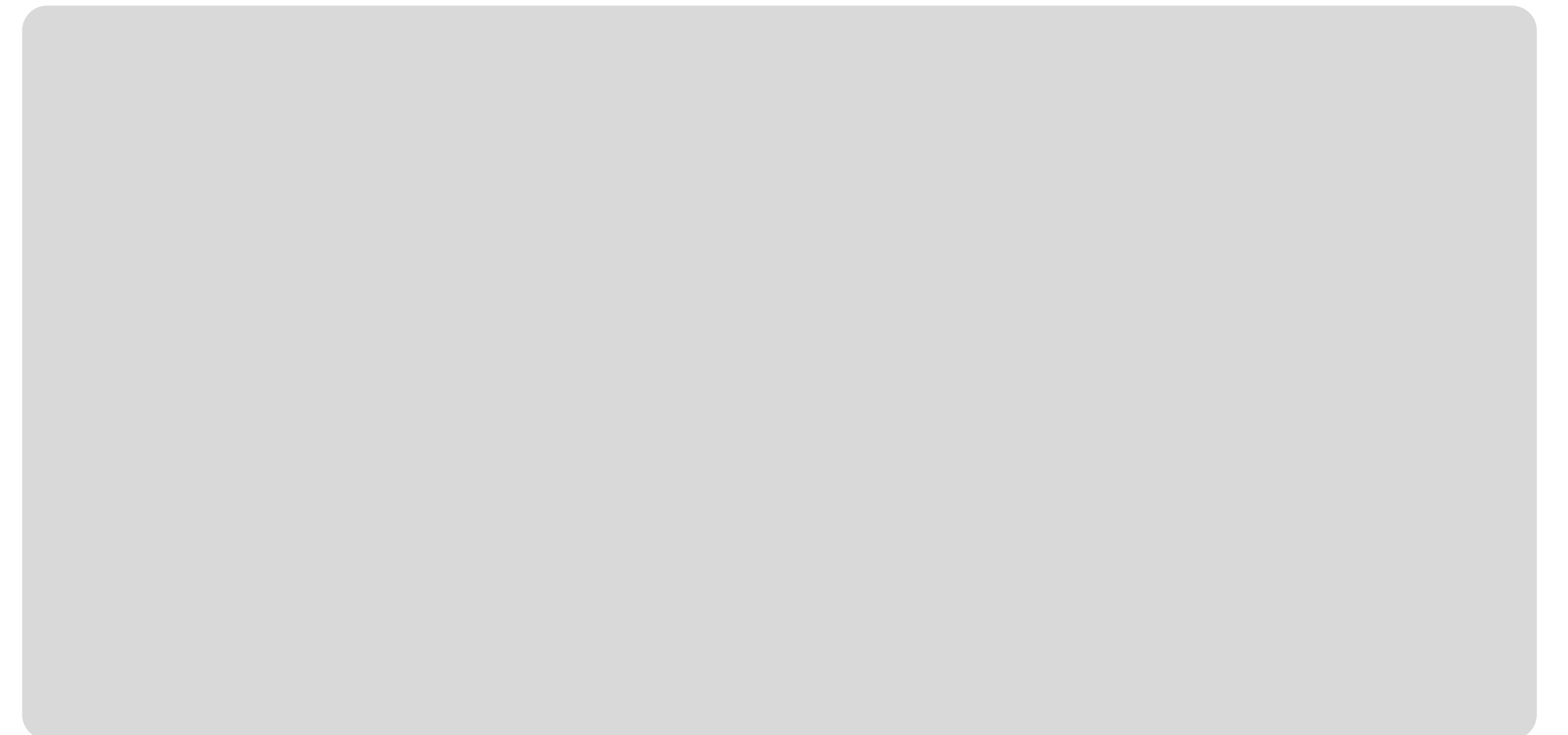
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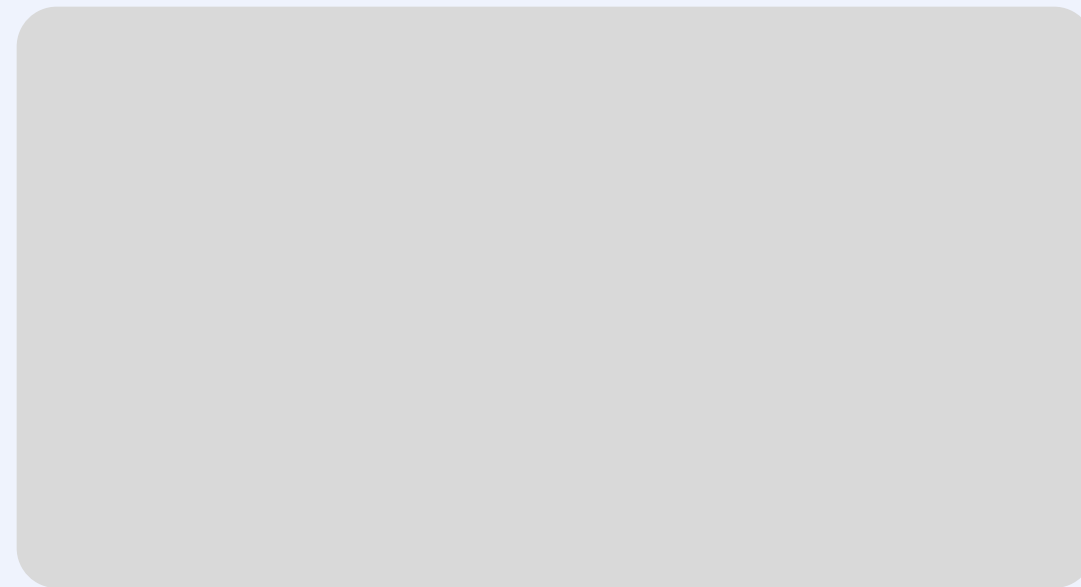
Welcome Back!





Welcome Back, Test user

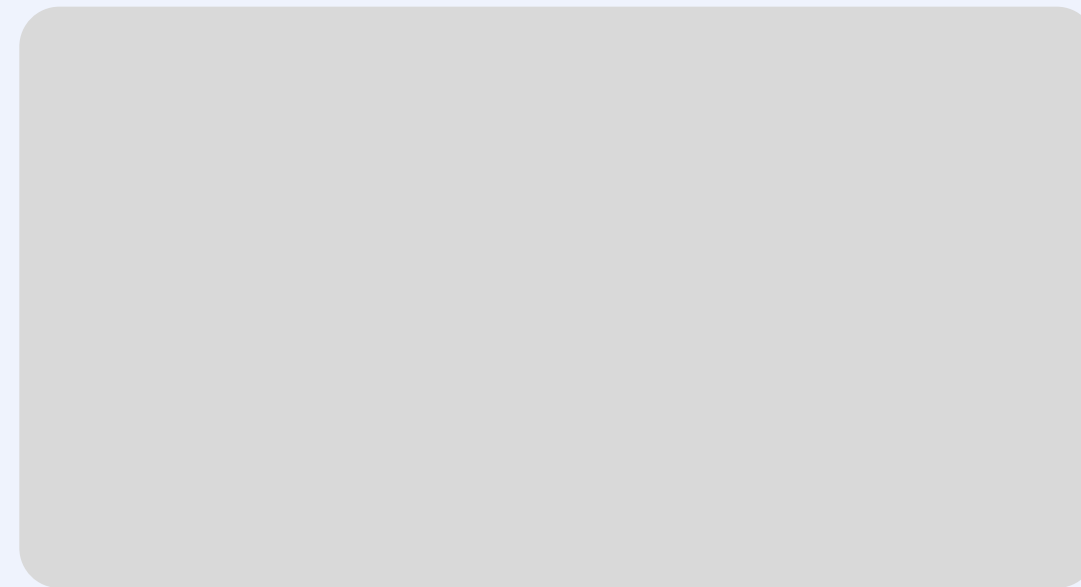
Your Class



Taoism - Harmony in Flow

philosophy

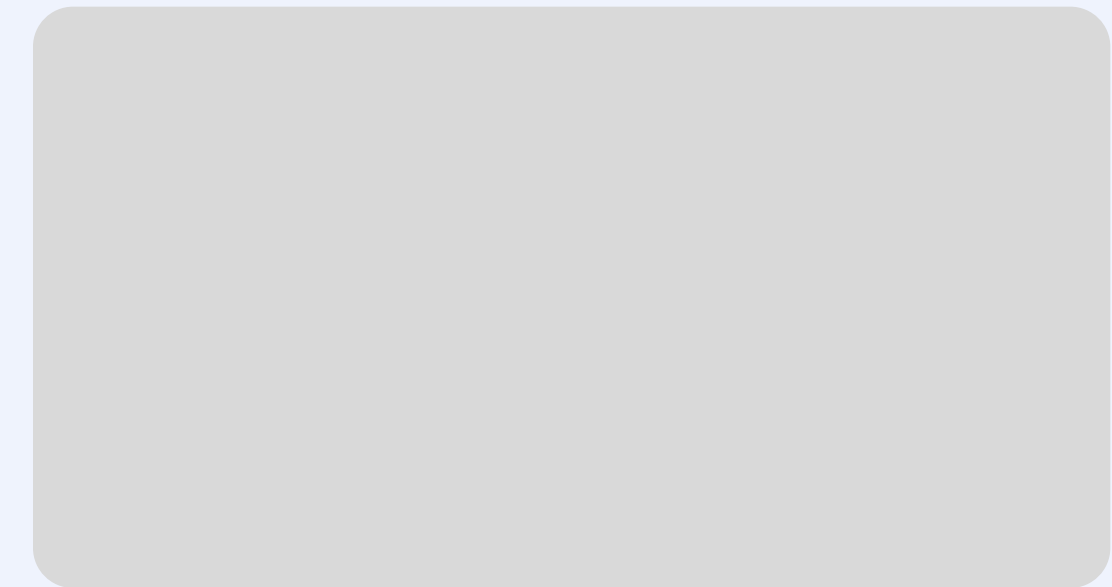
★★★★☆ (529 Reviews)



Stoicism - Ethics & Principals

philosophy

★★★★☆ (802 Reviews)



The Art of Negotiating & Persuasion

Lifestyle

★★★★☆ (1,402 Reviews)



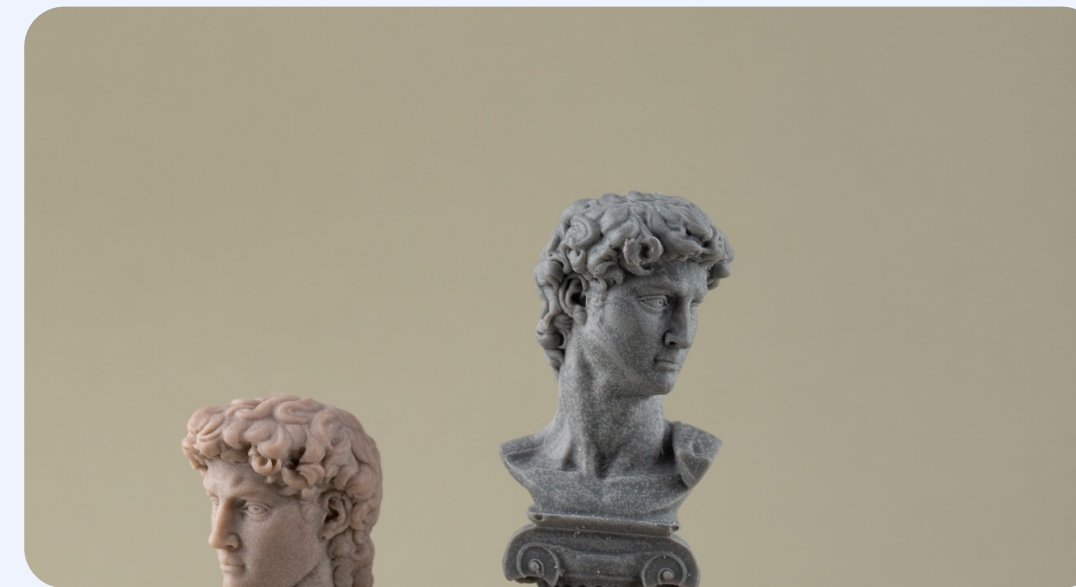
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Your Class



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The Art of Negotiating & Persuasion

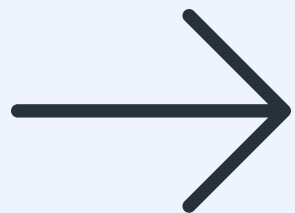
Lifestyle
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Enthusia

Entrepreneur

101



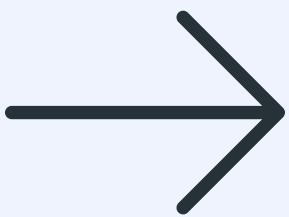
The guide to start with why



#1

The Two W's and One H

Call for Sineks' leadership model The Golden Circle discusses how iconic leaders like Steve Jobs and Martin Luther King were able to inspire and encourage their followers rather than control them. The framework employs three concentric circles to define corporate objectives such as **WHY**, **HOW**, and **WHAT**.





#2

WHY

A company must articulate **why** they do what they do, The why in Sineks model relates to an organizations purpose and its core belief, according to him, “People don’t buy what you do. They buy why you do it”

Ask yourself these questions frequently

- Why does your company exist
- why should you get out of bed in the morning
- why should people care



#3

WHAT

The **what** of an organization has to do with the goods or services that a company or organization offers; these are the features, bells, and whistles that help customers with their problems that your company solves.

Examples:

- Apple: With everything we do, we aim to challenge the status quo. We aim to think differently. Our products are beautifully designed and easy to use. We just happen to make great technologies



#4

HOW

The **How** of an business or organization is how they fulfill their why, or simply put, their core beliefs. It is the values, behaviour and principal that guides a companys execution and convinces the customer how you are different and better than others, The terms used are **Differentiating Value Proposition** or **Unique Selling Points** and the **benefit of your product or service**



MORE COMING

SOON